“It is still a great risk in our society to offer new rules for the game”

—Joel Arthur Barker

Page 2: From Where We Sit
From Where We Sit

By Dane Smith, Kyle House and Mike Shirtcliffe

Many of you have noticed the editorial in the last Oregon Dental Association (ODA) Membership Matters newsletter concerning the use of Silver Nitrate and the Board of Dentistry’s referral of this to its Rules Committee. We were very disappointed in the Editor’s view, and for those of us that believe that dentists are not just technicians, but rather Doctors of oral health, we were more than a little taken back.

Within the profession of Dentistry, a struggle has been brewing as the paradigm of restorative/surgical solutions shifts toward a paradigm of oral health. Fixing the teeth of people on Medicaid (whose disease, and behaviors to control the infection that cause the disease, are out of control) becomes the tipping point where many Dentists have, either consciously or unconsciously, withdrawn from treating the population. Also affected are the working poor, who have neither the financial ability nor the insurance to afford the expense of our procedures. Joel Arthur Barker said, “Sooner or later, every paradigm begins to work in younger caries at-risk populations. Also affected are the working poor, who have neither the ability to self-regulate so one can do what is needed and generate the necessary resources needed to participate in dental practice is purely mechanical and not dependent upon knowledge of the pathology of dental caries, should be abandoned forever.

It is an anomaly of science that should not continue.”

Due to the implementation of a new health care delivery system created by the Oregon Health Authority and the State of Oregon, called Coordinated Care Organizations (CCOs) as called for under HB 3650 and SB 1580, Advantage Dental has been having talks with various organizations about how to deal with the future of Medicaid dental care in the state. These discussions have led to rumors of the dissolution, merger or acquisition of Advantage Dental, which are untrue.

Advantage’s strategy is to collaborate with other significant players in a way which enhances and perpetuates its position in this important market.

There have been conversations with PacificSource Health Plans; Interdent (parent company of Capitol Dental); Oregon Dental Service, Western Oregon Advanced Health of Coos Bay; Umpqua Health Alliance of Roseburg; All-Care of Grants Pass; Trillium of Lane County and Greater Oregon Behavioral Health of The Dalles—among others. These conversations have been about various, possible business relationships and Advantage Dental’s role in the transition to the CCO model and what effect breaking the State into 14 – 15 regional CCOs will have on the delivery of Medicaid and other types of dental care.

Being one of the few Statewide Medicaid (Oregon Health Plan) Managed Care Organizations or MCOs, and a creative Dental Care Organization, Advantage Dental has worked hard at transforming the oral health delivery system. Advantage Dental is concerned that this reorganization may be a threat to the hard work being done in dental care and is working to make sure that continuity of care is not interrupted during this transition.

"Advantage Dental sees itself as a large and important part of the transformation of oral and overall health care. Advantage Dental is having a lot of conversations with a lot of different industry leaders," said Dr. Mike Shirtcliff, founder and President/CEO of Advantage Dental.
Oregon Oral Health Coalition is a 501(c)(3) non-profit corporation that focuses on public awareness, advocacy, support, and coordination of oral health initiatives. It is dedicated to advancing oral health and creating a healthier population through collaboration and support from a variety of groups, including dental organizations, state government agencies, and other entities. The OROHC strives to bring broader-based awareness about the importance of oral health, and to organize stakeholders' individual strengths to forge collective power for oral health advocacy.

**OROH Mission**

OROH is a broad-based organization that pools resources, increases statewide communications, and launches initiatives, advocating for policy change and coordinating various activities.

**Who is OROHC?**

The Oregon Oral Health Coalition (OROH) was developed by a diverse group of individuals wishing to provide central support and leadership to professional and advocacy groups, local and state government agencies, other entities and organizations. While many groups currently exist to improve oral health, there is still a need for broad-based organization that can pool resources, increase statewide communications, and launch initiatives, advocate for policy change and help coordinate various activities.

**OROH Mission**

OROH is a broad-based organization that pools resources, increases statewide communications, and launches initiatives, advocating for policy change and helping coordinate various activities.

**Why Should Your Practice Be Part of Advantage Dental?**

Joining the Advantage network is more than just joining another dental network. This is an opportunity to become a member of one of the premier dental organizations in the Northwest.

**866-315-6865**

www.AdvantageDental.com

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Poverty is “the extent to which an individual does without resources.” —Bridges Out of Poverty

Poverty is growing in our communities and across America as parts of the middle class are slipping below the poverty line. Poverty is a risk factor that impacts many areas of our communities and citizens — education, health, and child safety are just a few of those areas. Poor health, low academic scores for children, high drop-out rates in community colleges, and children going into foster care create an underlying expense for us and our communities.

Each of us has a different view of poverty based on our own experience. Some of us have grown up in poverty or “low income” as it was sometimes called and moved to middle class through marriage, education or securing a career. Others have lived in middle class and never experienced poverty. Bridges Out of Poverty defines poverty as “the extent to which an individual does without resources.” Notice the definition is not simply about money or finances. There are other “resources” we all need to get by and be successful day-to-day. For example, emotional resources, which are defined as being able to choose and control emotional responses, particularly in negative situations, without engaging in self-destructive behavior, are an important resource. Formal language skills where individuals have the emotional control, vocabulary, language and negotiation skills to succeed in work or school settings are another resource.

The day-to-day lives of individuals without resources tend to be like constant tornadoes as they scramble place-to-place to find what they need to meet their basic needs. They tend to be focused on the crisis of the moment. Thus, there is little time or energy to focus on tomorrow, next week or next month. Survival needs of food, utilities, housing, keeping a car running, or needs of family members in the same situation often take priority over keeping dental or medical appointments. Sometimes a lack of education about how good oral health affects overall health or the importance of baby teeth in children can keep parents from accessing dental care.

Whatever economic class we’ve grown up with we have learned a set of “hidden rules” associated with that class. Bridges Out of Poverty constructs indicate that if we want to understand poverty we need to understand the hidden rules in each economic class: poverty, middle class and wealth. For example, the hidden rules around the concept of time differ between poverty and middle class. In poverty the present is the most important. Decisions are made for the moment based on feelings of survival. In middle class, the future is most important. Decisions are made for the future and managing resources for the future.

In poverty it’s a casual register about survival. In terms of food, in poverty quantity is important. “Did you have enough?” Whereas in middle class, quality is important. “Did you like it?” These observations are not intended as stereotypes. There will always be exceptions to the “rules.” In fact, some of us will know of a person who started out with nothing, worked a low paying job, lived a frugal lifestyle and managed their money to wealth. The rules are intended to be a starting point to understand differences.
Summer Meeting 2012 Recap

We would like to thank all the attendees and vendors for coming to the 2012 Advantage Dental Summer Meeting. Everyone seemed to have a great time. The attendance was strong (see the breakdown on the left). We hope to see you all back next year for the 2013 Summer Meeting, July 25th and 26th at the Eagle Crest Resort in Redmond, OR.

ADVANTAGE SMILES FOR KIDS AUCTION DINNER

The 2012 Annual Auction was another great success! This year’s auction and raffle raised more than $62,000 for ASK. A big thank you to everyone that donated to the auction and supported ASK by purchasing tickets and bidding on auction items. Also, Advantage Smiles for Kids would like to thank Dr. Jack Bauer and Randy Morgan for donating their time as this year’s auctioneers. The Wall of Wine was a success this year; every donated bottle was purchased. Thank you Henry Schein, Pacific Benefit Consultants, and Brenda Turner for matching a percentage of the auction proceeds.
The Advantage 2nd Quarter 2012

Medical - Dental Relationships

How National Trends Fit In Idaho

Friday, October 26, 2012
8:00 a.m. to 3:00 p.m.

St. Lukes Boise Medical Center
South Tower, Anderson Center
190 E. Bannock Street,
Downtown Boise, Idaho

Featured Speakers:
• Congressman Mike Simpson, invited, U.S. House of Representatives
• Dr. Steve Geiermann, American Dental Association
• Dr. Mark Doherty, DentaQuest Institute
• Dr. Wendy Mouradian, invited, University of Washington Pediatrics

$50 - IOHA Members
$80 - Non Members
Qualifies for Medical and Dental CEUs

Who Should Attend:
• Medical and Dental professionals
• Policy makers
• Public health and social services providers
• Educators

To register go to: www.idahooralhealth.org

Don’t forget about our Supply Vendor member benefits programs:

HENRY SCHEIN:
Schein offers a 10% cash rebate on qualifying Merchandise and Small Equipment. The rebate will be paid quarterly in the form of a check if quarterly purchases reach or exceed $4750.00 from our catalog of over 90,000 products.

DENTSPLY:
Simply use Dentsply products and you will receive a 2% refund on those purchases. All you have to do is order Dentsply products through your current supply vendor. Your purchases will be tracked by Dentsply and reported to Advantage.

By Dentsply and reported to Advantage. Your rebate will be issued directly from Advantage. (Not all, but most Dentsply products qualify for this program).

3M—OUR NEWEST PROGRAM:
Purchase 3M products from your current supply vendor and you will receive 2% refund on those purchases. Your purchases will automatically be tracked by 3M and sent to Advantage. Your rebate check will come directly from Advantage, (Not all, but most 3M products qualify for this program).

New PacificSource Dental Products Coming Soon

We’re excited to announce affordable new coverage options that will help more people access dental care. Starting August 1, 2012, PacificSource will begin offering Preventive and Preventive/Basic Riders to our Medical Plans for Oregon small employers (with 2–50 eligible employees). Also starting August 1, 2012, we will offer the Preventive Maximum Waiver endorsement to Oregon large groups (with more than 100 eligible employees) that have this provision in place. While the rider and endorsement are being introduced in Oregon initially, we plan to roll out similar products in Idaho and Montana in the near future.

Additionally, in September, we will begin marketing a new Limited Network DHMO plan for November 1, 2012, effective dates. The DHMO plan will be offered in Oregon only as part of a Dual-Choice plan.

The “Everyone Deserves Healthy Teeth” Coalition

The Everyone Deserves Healthy Teeth Coalition supports water fluoridation for the city of Portland. Our members represent health, education, social justice, business, and community organizations dedicated to ending Oregon’s dental health crisis. Every major national health and medical institution that has a position on the topic supports water fluoridation. Raising awareness with integrity and directing Portlanders to credible science is our goal.

everyonedeserveshealthyteeth.org

POVERTY
Continued from Page 8

With understanding, we can develop meaningful relationships across the classes. Then we can begin to reduce the barriers to accessing dental care and healthcare. Dr. James Comer stated, “No significant learning occurs without a significant relationship.”

Some of you may by now be saying, “What does understanding the Culture of Poverty have to do with me?” Advantage Dental has approximately 187,000 Oregon Health Plan/Medicaid lives across Oregon for which it provides dental care. All come from either generational or situational poverty. In building a relationship with our patients through an understanding that their day-to-day experiences may be much different from our own, we have reduced the first barrier to their dental care. Taking this a step further and using motivational interviewing skills to make their treatment personal to them will increase the likelihood of their engaging for them and their children in dental treatment and oral health.
## The Expanded Practice Permit Dental Hygienists or EPPs

As you are all aware, Advantage Dental has been working to become more active within the communities it serves. DMAP has also set goals to increase, over the next 5 years, the number of preventative services provided to pregnant women and children under the age of 12. As a result, Advantage Dental has adjusted the utilization report to encourage PCDs to meet these goals.

On the other end, Expanded Practice Permit Dental Hygienists (ePPs) are completing caries risk assessments, treating captured decay, untreated decay, and level of urgency based on the ASTDD Basic Screening Survey. To assist PCDs in meeting the preventative services goals, and to accurately reflect the work that is being done in the community, Advantage Dental has created a system within ADIN that captures this data.

When caries risk indicates a fluoride varnish treatment, and one has not been completed with the assigned PCD, then this preventative service is being provided in the community along with oral hygiene instructions, nutritional counseling, and coordination of care with the assigned PCD. The assigned PCDs will begin receiving emails when one of their assigned patients has been seen by the EPP. This email will indicate what preventative service has been done and the urgency of follow-up treatment.

Given the budgetary concerns, triaging those who are in pain and whose dental disease is out of control is necessary to manage the population and work towards improved oral health. Advantage Dental’s goal is that PCDs, once notified, could begin treating those patients who have been screened (with an urgency level of a 3 or 4) to assist them with their dental concerns.

Another part of this, as stated above, is to accurately capture the data of the preventative services that are being completed by EPPs. Advantage Dental wants to ensure that PCDs get credit for the preventative services that are being done by the EPPs in the community. To make this work, Advantage Dental will have the EPPs complete an Advantage Dental Services, LLC EPP Agreement for each PCD in the region they are working in. By doing so, the assigned PCD can receive the encounter data credit for these preventative services rendered in the community.

The following counties have an EPP program in place:

- Coos (Fall 2012)
- Jackson (Fall 2012)
- Crook
- Jefferson
- Curry (Fall 2012)
- Klamath (Fall 2012)
- Deschutes
- Lincoln
- Douglas
- Morrow
- Gilliam
- Umatilla

## Oral Health Over a Lifetime

<table>
<thead>
<tr>
<th>Institution of Care</th>
<th>Coverage Type</th>
<th>Medicaid/Private Insurance/Cash</th>
<th>SCHIP/Private Insurance/Cash</th>
<th>Medicare/Private Insurance/Cash</th>
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</thead>
<tbody>
<tr>
<td>Conception</td>
<td>Prenatal Care</td>
<td>Mothers of Newborns</td>
<td>WIC/Early Head Start</td>
<td>Head Start</td>
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<td>Elementary School</td>
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<td>Dental Office</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Care Institution</td>
</tr>
</tbody>
</table>

- **Conception**: Xylitol Mints/Gum to Mother, Dental Cleaning, Extractions, Risk Assessment, OHI, Risk Assessment
- **Birth**: Risk Assessment, Four Betadine and Fluoride Varnish Applications by 30 Months of Age
- **12 Months**: Biannual Exam, Varnish Application, MMC if Decay Present, Intermediate Restorations, Sealants on 1st Molars
- **3 Years**: Biannual Exam, Varnish Application, MMC if Decay Present, Intermediate Restorations, Sealants on 2nd Molars
- **3 Years**: Biannual Exam, Varnish Application, MMC if Decay Present, Intermediate Restorations, Sealants on 2nd Molars
- **6 Years**: Biannual Exam, Varnish Application, MMC if Decay Present, Intermediate Restorations, Sealants on 2nd Molars
- **9 Years**: Biannual Exam, Varnish Application, MMC if Decay Present, Intermediate Restorations, Sealants on 2nd Molars
- **12 Years**: Biannual Exam, Varnish Application, MMC if Decay Present, Intermediate Restorations, Sealants on 2nd Molars
- **15 Years**: Biannual Exam, Varnish Application, MMC if Decay Present, Intermediate Restorations, Sealants on 2nd Molars
- **18 Years**: Biannual Exam, Varnish Application, MMC if Decay Present, Intermediate Restorations, Sealants on 2nd Molars
- **21 Years**: Biannual Exam, Varnish Application, MMC if Decay Present, Intermediate Restorations, Sealants on 2nd Molars

## EPP’s and Silver Nitrate, An Oregon Board of Dentistry Ruling

The Oregon Board of Dentistry has decided that only dentists can apply Silver Nitrate & Fluoride Varnish as a caries arrestment agent. The initial review said auxiliaries could apply it, but they have since rescinded their interpretation.

Dr. Allen and Dr. Duffin met with the Board of Dentistry on August 3rd and discussed this issue. The Board referred the matter to their Rules Committee. Advantage Dental and others will be able to present evidence about this procedure and its safety when it is reviewed by the Committee.

“You need to know that I am very much in disagreement with this decision and plan to work to get this reversed.” Dr. Shirtcliff said in a letter to the Advantage Dental community. In the interim, to be within Board of Dentistry guidelines, his guidance is that Silver Nitrate & Fluoride Varnish will need to be applied for caries arrest by the dentist only. Watch for updates on the Rules Committee process and progress.

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**“I am very much in disagreement with this decision”**
This Quarter’s Newly Contracted Providers

Please welcome the newest providers to the Advantage Dental Community.

Mathilde Reznik, DMD, Burns, OR
Brett Lund, DDS, Twin Falls, ID
Neil Johnson, DMD, Twin Falls, ID
Elise Burrus, DDS, Redmond, OR
Kirt E Kirchmeier, DMD, Eugene, OR
Amy McDaniel, DMD, Eugene, OR
Christopher Bailey, DDS, Eugene, OR
Michael Larsen, DDS, Twin Falls, ID
Natalya Juson, DMD, Woodburn, OR
Matthew Epperson, DMD, Eugene, OR
Carlo Lutano, DMD, Twin Falls, ID
Jeffrey Firestone, DDS, Eugene, OR
Elizabeth Vivona, DDS, Eugene, OR
Treasor Fisher, DDS, Coos Bay, OR
Anthony El Youssif, DMD, Sandy, OR
Gary Dehm, DMD, Madras, OR
DDS Lloyd E Karst, DDS, Salem, OR
Kiril Smirnoff, DMD, West Linn, OR
Theresa Tucker, DDS, Klamath Falls, OR
Sean Reissig, DDS, Salem, OR
Christine Woodward, DDS, Sherwood, OR
Damion Gilday, DMD, Eugene, OR
Jennifer Owens, DDS, Salem, OR
Sarah Post, DMD, Reedsport, OR
Dan Streby, DDS, Eagle, ID
Matthew McLaughlin, DDS, Eugene, OR
Owen Combe, DMD, Portland, OR
Ethan Ziker, DMD, Kennewick/Richland, WA
Todd Cockrell, DDS, Tigard, OR
Curtis Peters, DMD, Baker City, OR
Benjamin Thornton, DDS, Eugene, OR
Adam Ho, DDS, Portland, OR
Karen Sept, DMD, Moscow, ID
Rita Feldmanis, DMD, Eugene, OR
Man Chau, DMD, Portland, OR
Firas Salhi, DDS, Eugene, OR
Robert Millard Jr, DDS, Klamath Falls, OR
Jordan Takaki, DMD, Tigard, OR
Marlin Montgomery, DDS, Brookings, OR
Alex Vo, DMD, Salem, OR

Dr. Milgrom named 2012 Ross awardee recipient—Advantage Dental would like to extend a hearty, Well Done!

For his bold and pioneering strokes in the field of dental fears research and for nearly four decades of accomplishment in several other aspects of dentistry, Dr. Peter Milgrom has been named the 2012 recipient of the Norton M. Ross Award for Excellence in Clinical Research.

“Awards like this go to the old timers,” said Dr. Milgrom, an internationally recognized author and researcher and a professor at the University of Washington School of Dentistry. “It’s super to be chosen. … I am proud of my institution and its commitment to discovery.”

The Norton M. Ross Award has been presented annually since 1991 to recognize investigators whose research has significant impact on some aspect of clinical dentistry. "I have dealt with several other banks, and not one comes close to the personal service I receive from Columbia Community Bank. Having a local bank with real people who know me and my goals is like gold in my pocket.”

—Lance Heppler, D.M.D., F.A.G.D.

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Providing:

- Proactive Managed IT Service
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Stop worrying about computer problems, and start making your practice more productive, more profitable, and more about your patients!

Worry Less. Practice More.

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Dr. Milgrom will receive $5,000 and a commemorative plaque Oct. 20, during the ADA Annual Session.

“Excerpt from the September 03, 2012 article by Jean Williams, ADA News staff”
classifieds

Equipment For Sale

DENTAL EQUIPMENT FOR SALE:

Local offers are preferred due to shipping costs. If interested please call the Middle Creek Dental clinic in Nampa, ID at 208.466.7424 during normal business hours; or call Dr. Chris-
tensen directly at 208.466.7424; e-mail: middlecreek@qwest-
office.net

(2) ADEC 12 o'clock cabinets, $1,000 ea.

Daylight loader included: Unit is in perfect working order. Processes and develops all types and sizes of dental films. $1580 for all three units. Please contact drandy@tendercaredental.com for more information.

FOR SALE—Dentrix ImageCAM intraoral camera for sale: Unit is in perfect working order and takes great images. Includes: Camera Docking Station PC capture card and wireless foot pedal $1,500 or best offer. Additional docking stations are available for $500 or best offer per unit. Please contact drandy@tendercaredental.com for more information.

FOR SALE—2002 Belmont EX2000 Panoramic/Paphe-
rometer X-ray unit: Unit is in perfect working order and was professionally maintained and
uninstalled, $7500 or best of-
er. Please contact drandy@tendercaredental.com for more information.

DENTAL EQUIPMENT NEEDED

(2) Mid Mark 11 auto clave, (3) X-Rays 0978/1-Ray intra oral 11” with three pass through mounts, (1) Air Techniques A/T 2000 XR film processor, (2) Bel-Med S142-S Nitrous Oxide flowmeters with 4 yoke stand with rubber goods, doctor stools chair arms and assistance tables. Please contact: jerry@advanceddental.com

FOR SALE—Velopex Extra-
x-ray Processor/developer

$20,000 per month! There is the ability for you to earn more than $20,000 per month or 30% of produc-
tion (not collection), whatever is greater. The guaranteed salary goes up depending on experi-
ence. There is enough patient flow for you to earn more than $20,000 per month! There is also a signing bonus of $5,000, and a generous stay-on bonus after the first year and after the 2nd year. There is the ability for frequent 4 day weekends. If you wish, you can have every 5th week off (unpaid, however). To apply, please receive more information contact: Devin Brice DMD 1090 south 8th street, Coos Bay, Or. 97420 Phone: 503-899-2921 Fax: 541-756-0760 Email: devinbrice@gmail.com

A Kidz Dental Pediatric Dentist:

VARIOUS LOCATIONS

Orthodontist: Advanced Pediat-
dentistry, a rapidly growing Pediatric dental clinic currently located in Pasco, Washington with a pending expansion to Richland, Washington, has an excellent opportunity for an orthodontic provider. Our prac-
tice is fully outfitted with state of the art equipment, a pedi-
atriac facility on one side of the facility and a dedicated orth-
dodontic facility on the other. The Orthodontic Practice is comprised of a dedicated digital panoramic, 5 chair bay with a 6 chair in the exam/consult office, separate sterilization facility and fully integrated computer network with Dolphin practice management software. The clinics do share their lab, server, equipment and waiting rooms to decrease overhead. This is an opportunity to practice fully integrated early and adolescent orthodontic care while building an adult base. Our ideal can-
date should possess excellent clinical skills, a collaborative per-
ciality, have a community oriented practice philosophy and be licensed in both Washington and Oregon. We offer a compet-
tive salary based on experience with quarterly bonus potential, Health Savings Account, 401(K) retirement plan, company paid professional liability insurance, paid vacations and continuing education reimbursement. To apply, please contact Dr. J. Kyle House at (541) 387-8688 or send resume to jobs@akiddentalzone.com

PRINEVILLE, OR—Crook County Dental Associates is currently interviewing for a dentist 4 days per week in its clinic in Prineville, OR. Please contact Randy Wad-
sworth at RandyW@advanceddental.com
Calendar of Events

2013

March 1st
Annual Advantage Consolidated, LLC, Owners Meeting
Eagle Crest Resort, Redmond, OR

March 5th–8th
Travel CE: Puerto Vallarta
Riu Vallarta Resort, Puerto Vallarta

April 4th–6th
Oregon Dental Conference
Booth 918, Portland Convention Center

July 25th & 26th
Summer Meeting
Eagle Crest Resort, Redmond, OR

Take Advantage
Tips for members and their staff

Look here each quarter for tips on how to best utilize the benefits of membership.

NEW CALL CENTER HOURS

MONDAY THRU THURSDAY
8AM TO 12PM
CLOSED 12PM TO 1PM
1PM TO 5PM
CLOSED AT 3PM ON FRIDAY

888-480-4478
(Providers ONLY, please do not share with patients)

The new Friday hours will be 8am-12pm and 1pm-3pm, closed from 3pm-5pm. Days open will remain Monday through Friday.

The emergency call system will be in place during these two hours and all urgencies and emergencies will be addressed during this time in the same manner as they are after hours and on the weekends.

To Advertise in The Advantage Classifieds
Submit your ad for review to kimberlyk@AdvantageDental.com no later than 2pm the last Friday of the month prior to the end of the quarter. If you have any questions about advertising please call us at 866-268-9616.

¡Viva! Puerto Vallarta 2013
Continuing Education on the Mexican Rivera

Advantage Dental and Dr. Dane Smith on the Mexican Rivera in 2013—Join us for some fun in the sun!

Save the dates, March 5th through the 8th, 2013 and enjoy a relaxing time at the Riu Vallarta all-inclusive resort in Puerto Vallarta, Mexico, while earning 16 CE credits. Classes will be held each day for 4 hours.

The CE is free for Advantage Dental Owners and their Staff and only $150 per office for all others

For more information or to sign up for CE please contact Kimberly Krueger at 866.268.9615 or by e-mail at kimberlyk@AdvantageDental.com.